



Job Description – Brand Manager

Reporting directly to the General Manager and using the Mise en Place (MEP) Mission as a guide, the objective of the Brand Manager is to ensure successful distribution and sales of Mise en Place Wholesale products including Boxed and The Bake Shop. The ideal candidate is someone that knows the local retail market, an excellent communicator, and a highly motivated self-starter. As the Brand Manager, you will act as the sales agent for Boxed and The Bake Shop, actively generating face-to-face conversations with prospective customers to promote and sell both Boxed frozen meals and bakery goods in various settings. You will be responsible to achieve and surpass sales goals set by the General Manager. You will also work closely with other team members including the Marketing Manager, Bakery Manager and Executive Chef to establish best practices, determine market trends, maximize customer satisfaction, execute merchandising strategies, and actively implement promotional marketing initiatives.

Requirements:

- Must have a minimum of 5 years working sales experience in the retail and or wholesale environment
- Excellent communication through oral and written form
- Proficient mathematical/analytical skills
- Ability to communicate clearly with customers and ensuring execution of mutually agreed goals
- Must be able to work independently and multi-task
- Proficient in MS Office applications, specifically Excel
- Proficient in QuickBooks
- Must have a valid driver's license and ability to drive a van well

Responsibilities

- Raise brand awareness and increase sales of the Mise en Place Wholesale portfolio
- Ability to work unsupervised while filling and delivering client orders (B2B and online customers)
- Produce monthly sales reports and feedback to General Manager
- Achieve and maintain performance goals while providing best-in-class service
- Place orders with the kitchen to maintain inventory par levels
- Oversee production and inventory of Boxed product line
- Represent company brands as an ambassador at all times
- Work closely with supermarkets to arrange and offer sampling opportunities
- Working onsite at our facility and in all current and potential stockist locations in the Cayman Islands
- Must be available to work evenings and weekends when needed

Company Benefits:

Health Insurance, Pension, Mobile Phone, Daily Lunch.

Other requirements:

A bachelor's degree in a related field is required.

Applicants must have a no-convictions police record.

Qualified Caymanians and PR Holder are strongly encouraged to apply and will receive priority for consideration.

How to Apply:

Qualified applicants can visit the following link to apply:

<https://miseenplace.bamboohr.com/careers/13?source=aWQ9Nw%3D%3D>